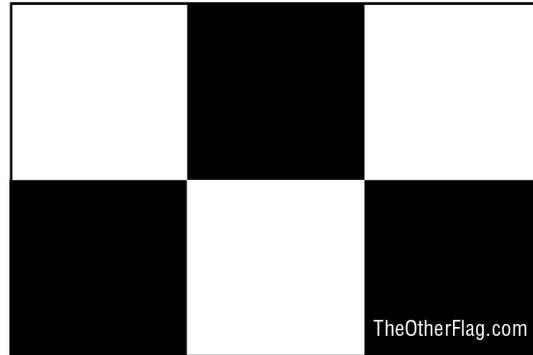


## TheOtherFlag.com



How would you like to have a sticker or button that clearly conveyed YOUR views about sexual/transgender issues BUT you had the legal right to wear the button as a student or staff member in even the most progressive school or workplace? Your right to wear it was so protected that it was illegal for management to even ask you not to wear the button; the only way that they could legally ask for it to be removed was if they also required the removal of gay pride/transgender pride buttons as well? Further that you were provided a letter to management in advance that could ensure that either they would allow you to wear the button or that they would be setting themselves up for an enforceable discrimination lawsuit? If so, you have come to the right place.

Discrimination laws require that people are treated equally. If an entity covered by these laws flies flags celebrating one group's sexual values, they are required to do the same for another group's sexual values as well. To require such compliance, we need to offer a flag like theOtherFlag above whose meaning is the *mirror image* of the pride flag.

To be a mirror image, this flag does not invoke a deity or another supernatural force for values or use religious terms (such as "sin" or "judgment" in an "afterlife") to denounce sexual transgressions. Instead, it only proclaims that our view finds sexual misbehaviors "*morally wrong*." When the gay community showers their opponents with invective such as "homophobes," "bigots," or "haters," they are labeling them "morally wrong." Since both say the other is morally wrong, discrimination law demands that both sides be treated equally without showing preference to one's objections over the other's.

Also theOtherFlag does not necessarily proclaim that the bearer holds to a set of values; merely that they *stand with* the group that does. Thus, an entity cannot refuse to fly this flag because the entity does not support these values.

Finally, the flag does not represent any particular organization.

The sexual values represented by this flag (with the above constraints) proclaims that (1) all sexual activity is morally wrong except that between a man and woman united in matrimony and (2) Genetic gender of XX or XY is established at conception. It is wrong to try to deny or change your gender.

The purpose of the gay pride flag is to show support for a set of values and to intimidate those who disagree with those values into feeling alone and isolated. Displaying theOtherFlag can greatly increase the morale of like-minded individuals by showing that there are many who support the same values.

The flag has this symbolism:

- The six squares represent what some consider the six days of creation.
- It is entirely black and white and there is nothing off-color about it.
- This flag is intended to be the exact opposite of the gay pride flag. Our flag does not use any of the colors in the gay pride flag while theirs is made entirely of stripes and ours of squares. There is no overlap between or compromise with these values.
- Finally, it is a small portion of the black and white checkered flag reminding all that, when the race is over, we win!

Once this icon is seen enough to become a recognized symbol, possibly even in just a single workplace, anyone can then start demanding equal treatment so that schools or businesses must either cease displaying gay pride flags or display this flag in the same manner to avoid making people with our values illegally feel “unwelcome and uninvited.” Most will choose to display nothing.

Having the forest of pride flags suddenly wither could give the gay pride movement a heart attack. You get extra credit for asking an overtly gay establishment to make a cake, tee-shirt, or flag with this icon on it.

Go to the website, [TheOtherFlag.com](http://TheOtherFlag.com) to order free stickers and buttons displaying this icon as well as a file with the icon to print on tee shirts or other materials. You can download a letter for your supervisor and human rights compliance officer that explains what the symbol means and why you legally cannot be discriminated against for wearing or displaying it. **As a caution, just because discrimination law protects you for displaying this flag does not mean ill-treatment won't happen or that a judge won't rule against you. You are using this flag at your own risk.** The site gives some advice on how to approach displaying this flag.